



9TH ANNUAL AWARDS GALA AD SPEC SHEET

**THURSDAY, OCTOBER 10, 2019
MICHELANGELO'S**

Advertising Rates

¼ Page Program Ad	\$175
½ Page Program Ad.....	\$300
Full Page Program Ad.....	\$500
Full Page Inside Back Cover	\$600
Full Page Inside Front Cover	\$750
Full Page Centre Spread.....	\$900
Full Page Outside Back Cover	\$1000

Full Page Program
Ad Size
4.5" w x 7.5"h

Full Page Cover Ad Size
5.5" w x 8.5"h
with 1/8" bleed

½ Page Ad Size
4.5" w x 3.5"h

¼ Page Ad Size
4.5" w x 1.75"h

Supply artwork as a full colour, hi-res PDF file ONLY.

Ensure that:

- Ad is the right size
- Ad is the right orientation
- Ad is a pdf
- Ad file name contains your company name

PLEASE FILL IN THE APPROPRIATE SECTIONS:

I would like to reserve the following Ad Size:

- | | |
|--|--|
| <input type="checkbox"/> ¼ Page Program Ad @ \$175 | <input type="checkbox"/> Full Page Inside Front Cover @ \$750 |
| <input type="checkbox"/> ½ Page Program Ad @ \$300 | <input type="checkbox"/> Full Page Centre Spread @ \$900 |
| <input type="checkbox"/> Full Page Program Ad @ \$500 | <input type="checkbox"/> Full Page Outside Back Cover @ \$1000 |
| <input type="checkbox"/> Full Page Inside Back Cover @ \$600 | |

Company Name _____ Contact Person _____

Phone: _____ Email: _____

Address: _____

Please make cheque payable to **CIBPA Hamilton-Halton** and forward along with a copy of this page to:
4-168 Barton Street, Suite 310
Stoney Creek, ON L8E 4V6
Attn: Carmen Fidanza

Please forward your program ad or artwork by September 20th, 2019 to Gasper Lipari at glipari@allegrahamilton.com or contact Gasper directly at 905-528-2999 ext 11, to discuss any technical questions you may have.

ADVERTISING DEADLINE: SEPTEMBER 20TH, 2019