

# **12TH ANNUAL AWARDS GALA** AD SPEC SHEET

## WEDNESDAY, OCTOBER 25TH, 2023 **CARMEN'S BANQUET CENTRE**

### **Advertising Rates**

1/4 Page Program Ad ..... \$175 ½ Page Program Ad ..... \$300 Full Page Program Ad ..... \$500 Full Page Inside Back Cover ...... \$600 Full Page Inside Front Cover ...... \$750 Full Page Centre Spread ......\$900 Full Page Outside Back Cover ......... \$1000

#### Supply artwork as a full colour, hi-res PDF file ONLY.

**Ensure that:** 

- ✓ Ad is the right size
- **✓** Ad is the right orientation
- ✓ Ad is a pdf
- Ad file name contains your company name

Full Page Program Ad Size

4.5" w x 7.5"h

½ Page Ad Size

4.5" w x 3.5"h

1/4 Page Ad Size

4.5" w x 1.75"h

Full Page Cover Ad Size

5.5" w x 8.5"h

#### PLEASE FILL IN THE APPROPRIATE SECTIONS:

I would like to reserve the following Ad Size:

- □ ¼ Page Program Ad @ \$175
- ☐ ½ Page Program Ad @ \$300
- ☐ Full Page Program Ad @ \$500
- ☐ Full Page Inside Back Cover @ \$600

- ☐ Full Page Inside Front Cover @ \$750
- ☐ Full Page Centre Spread @ \$900
- ☐ Full Page Outside Back Cover @ \$1000

Company Name \_\_\_\_\_Contact Person \_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_ Address:

Please make cheque payable to **CIBPA Hamilton-Halton** and forward along with a copy of this page to:

4-168 Barton Street, Suite 310 Stoney Creek, ON L8E 4V6 **Attn: Carmen Fidanza** 

Please forward your program ad or artwork by October 10th, 2023 to Gasper Lipari at gasper@capitalpress.ca or contact Gasper directly at 905-393-7575, to discuss any technical questions you may have.