



A Taste of Italy II

Olive Oil Edition

Thursday, February 6, 2014, from 6:30 p.m.

Art Gallery of Hamilton

Joey and Toby Tanenbaum Pavilion

CLiC Members: \$10 | Non-Members: \$25

Following its sold-out success in 2013, ***A Taste of Italy*** returns in February. In addition to savouring samples from local Italian restaurants, your taste buds will be delighted by a presentation of exotic flavoured olive oils imported from Italy, ***as well as your own bottle of Sicilia Mia - a single varietal hand harvested extra virgin olive, cold pressed, unrefined and unfiltered, as a thank you gift!*** Last year, we were treated to cuisine from La Piazza Allegra, NaRoma Pizza Bar, Prosecco, Hotti Biscotti, and McCartney & Son. We look forward to an amazing lineup of restaurants again this year.

CLiC and the **Art Gallery of Hamilton** welcome co-presenters **FUSE**, the young professional committee of the **Hamilton Health Sciences Foundation**, and **OGGI**, the young professional committee of the **Hamilton-Halton chapter of the Canadian Italian Business Professionals Association (CIBPA)**.

Proceeds from this event will be donated to the Art Gallery of Hamilton's Art Without Barriers program and Hamilton General Hospital via Hamilton Health Sciences Foundation.



A Taste of Italy: *Olive Oil Edition*

Sponsorship Opportunities

All CLiC activities are proudly presented by RBC. Sponsors are invited to support **A Taste of Italy II: Olive Oil Edition** and will receive recognition as listed below. All proceeds from this event will be donated to the Art Gallery of Hamilton's Art Without Barriers program and Hamilton General Hospital via Hamilton Health Sciences Foundation.

Statistics and Demographics:

- The event will last for approximately 3 hours and is anticipated to welcome 125-200 attendees
- Audiences that will be exposed to event marketing and attend the event will draw from across the Hamilton-Halton region and include young professionals, members of the business community, members of the arts community, members of the Italian community, and health sciences professionals.
- Collectively, participating organizations have email marketing lists of over 5000, over 5000 Twitter followers, more than 5000 Facebook fans, and heavily visited websites.

Sponsorship levels: **Gold (\$500) | Silver (\$250)**

Commensurate with their level of support, Gold and Silver sponsors will receive:

- logo on event banner
- recognition on social media posts (Facebook and Twitter) and listing on Facebook event
- logo on AGH website featuring event
- logo on event brochure
- verbal recognition at event
- complimentary tickets (Silver - 2, Gold - 4)

Restaurant Partner (in-kind sponsorship)

Restaurant partners are invited to bring Italian-themed food samples to give out to guests in a quantity sufficient to serve 125-200 guests. Restaurant partners will receive extensive profile through all of the recognition opportunities listed above.

- Food is requested to be prepared offsite and ready to serve, including serving needs
- Partners will liaise with the Art Gallery of Hamilton Event services team for setup - please be onsite by 5:30 pm
- Vendors will be given a 6 foot table covered in linen – more space or amenities may be arranged via request
- Partners are welcome to set up a booth presence at the event and share their own marketing materials

Interested in participating? Please confirm your participation with Mark Stewart at mark@artgalleryofhamilton.com, 905 730 9752, by Monday, January 6, 2014, and send a high resolution version of your logo to him. Sponsors may join after this date but may miss being included in the initial marketing materials.

Sponsorship funds will be received and distributed by the Art Gallery of Hamilton. The Art Gallery of Hamilton is a registered charity – charitable number: 10672 3588 RR0002.